



IFIM

BUSINESS SCHOOL

— GET AHEAD —

CENTRE FOR CONTINUING EDUCATION

EXECUTIVE POST GRADUATE PROGRAMS IN MANAGEMENT FOR WORKING PROFESSIONALS

OVERVIEW

IFIM Business School offers Executive Postgraduate Programs in Management under four broad categories: *General Management, Functional Area Specialization, Professional and Job skills, and Sector-specific and Capstone programs for each level of a professional career.* The programs aim at accelerating a working professional's progression towards rewarding careers, higher business responsibilities, and also positions of leadership within business organizations.

PROGRAM FEATURES

- . Executive Postgraduate Programs in Management for each stage of a professional career
- . Innovative/contemporary program Curriculum designed to fulfil the learning needs of professionals
- . An excellent faculty mix of academically and professionally qualified academicians and eminent industry resource persons
- . Learning resources include textbooks, study materials, case studies and software packages
- . Classroom rigor, case analysis, concurrent project work and business simulations
- . Spacious classrooms with LCD projectors, simulation lab and teaching aids
- . Distributed mode of learning via LCMS and e-library
- . Educational loans, transportation and catering

I. GENERAL MANAGEMENT

Executive Postgraduate Program in Management (24 months)

Eligibility: Graduation + a minimum of 2 years of work/industry experience.

Suited for working professionals seeking Management education in General Management, while pursuing a career in quality and inspection; information technology; supply chain; operations; logistics; manufacturing; general administration and facilities management roles / functions.

Executive Postgraduate Diploma in Management (15 months)

Eligibility: Graduation + a minimum of 5 years of work/industry experience.

Suited for general managers; functional managers; divisional heads; centre heads; regional and branch heads; supervisors; team leaders, and middle-level executives, seeking to acquire analytical skills and sharpen decision-making competencies, as well gain subject knowledge of general management domain areas.

Classes held at IFIM Business School campus on Saturday and Sunday.

II. FUNCTIONAL AREA SPECIALIZATION

Executive Postgraduate Diploma in Management - Marketing (15 months)

Eligibility: Graduation + a minimum of 2 years of work/industry experience.

Suited for working professionals in marketing; channel distribution; business development; key account and customer relationship; marketing of financial services, and retail marketing, career roles or functions.

Executive Postgraduate Diploma in Management - Finance (15 months)

The program is designed to meet the knowledge requirements of professionals in finance, project finance, financial analysis, cost management, investment analysis, corporate restructuring, and risk mitigation, career roles or functions.

Executive Postgraduate Diploma in Management - Human Resource (15 months)

Suited for working professionals in human resources; professional recruitment; talent transformation, management, and retention; training and development; industrial relations; and manpower planning and management, career roles or functions.

Classes held at IFIM Business School campus on Saturday and Sunday

III. PROFESSIONAL AND JOB SKILLS

Executive Postgraduate Certificate in Management (11 months)

Eligibility: Graduation with 1 year of work/industry experience.

1. E-PGCM - MANAGEMENT CONSULTING SKILLS

An advanced certificate course for ambitious working professionals seeking to enhance professional skills in business and management consulting and advisory domains.

2. E-PGCM - SALES AND NEGOTIATIONS SKILLS

An advanced certificate course for result-oriented working professionals seeking to enhance job knowledge and skills in sales and negotiation domains.

Classes held at IFIM Business School campus on Saturday and Sunday

IV. SECTOR-SPECIFIC AND CAPSTONE

Executive Diploma in Management (6 months)

Eligibility: Executives and industry professionals with a minimum of five years work/industry experience.

These courses are designed to meet the requirements of middle/senior-level executives and industry professionals in finance and marketing seeking knowledge and skills necessary to facilitate their growth as business leaders.

1. EDM - STRATEGIC CORPORATE FINANCE

2. EDM - BRANDING AND MARKETING COMMUNICATIONS

3. EDM - RISK ANALYSIS AND MITIGATION

Classes held off-campus and at in-company locations during the work week.