



MANAGEMENT DEVELOPMENT PROGRAM CALENDAR

2010-2011



IFIM

BUSINESS SCHOOL

— GET AHEAD —

CENTRE FOR CONTINUING EDUCATION

Date	Title	Lead Faculty	Program Fees
June 15-16, 2010	Value-Based Management for Strategic Decisions	Dr. D.N.S. Kumar	Rs. 12000 (Non - Residential) Rs. 13500 (Residential)
July 23-24, 2010	Supply Chain Optimization for Distribution Efficiency	Prof. Raju Gundala	Rs. 12000 (Non - Residential) Rs. 13500 (Residential)
August 19-20, 2010	New Venture Creation and Innovation	Prof. Shinu Abhi	Rs. 8000 (Non - Residential) Rs. 9500 (Residential)
August 26, 2010	Developing Corporate Communication Competencies	Prof. Libby Simon	Rs. 8000
September 20-21, 2010	Project Appraisal and Financing - Infrastructure Projects	Dr. D.N.S. Kumar	Rs. 18000 (Non - Residential) Rs. 20000 (Residential)
October 20, 2010	Strategic Approach for Business Plan Development	Prof. Swami Krishnan	Rs. 10000
October 22-23, 2010	Decision Making Through Modeling Techniques	Prof. Raju Gundala	Rs. 12000 (Non - Residential) Rs. 13500 (Residential)
October 28-29, 2010	Tools for growing your business	Prof. Shinu Abhi	Rs. 8000 (Non - Residential) Rs. 9500 (Residential)
November 11-12, 2010	Branding and Marketing Communications: Achieving Marketing Effectiveness	Dr. Sudarshan Seshanna	Rs. 12000 (Non - Residential) Rs. 13500 (Residential)
November 25, 2010	Emotional Intelligence for Leadership Effectiveness	Dr. Mousumi Bhattacharya	Rs. 6000
November 29, 2010	Project Management	Prof. Shankar Rao	Rs. 8000
December 2, 2010	Introduction to Strategic Management : Non MBA's & IT Professionals	Prof. Swami Krishnan	Rs. 6000
December 6, 2010	Cutting Edge Consumer Insights Through Marketing Research	Dr. D. N. Murthy	Rs. 8000
December 8-9, 2010	Effective Services Management for Competitive Advantage	Dr. M.R. Gopalan	Rs. 10000 (Non - Residential) Rs. 11500 (Residential)
January 21, 2011	Finance for Non Finance Executives	Dr. V. Sridevi	Rs. 7000
January 22, 2011	Making High Performance Teams Work	Dr. Nilanjan Sengupta	Rs. 8000
February 2-3, 2011	Management Control Systems for Business Excellence	Dr. D.N.S. Kumar	Rs. 12000 (Non - Residential) Rs. 13500 (Residential)
February 24, 2011	Conflict Management in Learning Organizations	Prof. Swami Krishnan	Rs. 10000
February 26, 2011	International Financial Reporting Standards	Prof. Revathi Iyer	Rs. 8000
March 10, 2011	Managing Cross Cultural Teams	Prof. Swami Krishnan	Rs. 8000
March 26, 2011	Women in Leadership	Prof. U.K. Ashoke Rao & Dr. Madhumitta Chatterji	Rs. 6000

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