



POSTGRADUATE DIPLOMA IN MANAGEMENT
POSTGRADUATE DIPLOMA IN MANAGEMENT-FINANCE
POSTGRADUATE DIPLOMA IN MANAGEMENT-INTERNATIONAL BUSINESS

PROSPECTUS 2012-14

IFIM
BUSINESS SCHOOL
—GET AHEAD—





RANKING

No.1 B-School in Bangalore after IIM-B
 — OUTLOOK

24th best Private B-School in India

— CAREER 360

19th best B-School in India

— MBAUNIVERSE.COM

3rd best in Bangalore, 7th in South India
 and 42nd in India

— HINDUSTAN TIMES

IFIM BUSINESS SCHOOL IN THE NEWS



DECCAN HERALD, SEPT 29, 2011

IFIM annual convocation



THE NEW INDIAN EXPRESS, AUG 9, 2011

A time to honour the toppers



DECCAN HERALD, AUG 11, 2011

Many opportunities to explore



DECCAN HERALD, SEP 9, 2011

EDUCATIONPLAN



THE HINDU, AUG 15, 2011

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PRAJAVANI, AUG 11, 2011



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GET AHEAD

At IFIM Business School, our students learn to be leaders. They imbibe leadership qualities from the faculty as well as each other and are encouraged to explore, think on their own and take charge. In this way, the Institute and its faculty keep on growing with each new student and each new question.

Students from across the country come to IFIM to become business-ready managers trained to compete with the best in the industry. And IFIM helps them get ahead by making the right decisions towards a successful career.

At IFIM, we believe in holistic education. Because when it comes to preparing for your future, being well-rounded is often the first step to get ahead. Together with an industry-approved curriculum, we emphasise health, wellness and overall personality development. So that whatever happens in your career you'll always have the confidence to get ahead. And be the leader of the pack, not one of the herd.

We have devised a unique education model that blends various teaching and learning methodologies to create a holistic professional/leader - equipped to deal with both, business and personal challenges, equally well.



*Cherish your yesterdays; dream your tomorrows;
but live your todays.*



THE MODEL IS BUILT ON 3 PILLARS

1. A Sound Physical Foundation

It is now a known fact that our minds are fuelled by a healthy body. Ill health will not let us go far in thought. Hence, one cannot underestimate the importance of maintaining all-round physical health for a sound education.

2. The Power of Positive Energy

We follow the premise that it is more important to be a good human being and a respectful world citizen than it is to be an intellectual alone. And developing a high Emotional Quotient is critical to enhance positive thinking. This aspect has highlighted the importance of Soft Skills, Time Management, Values, Culture and Ethics.

3. The Bedrock of Knowledge

Although we acknowledge that we live in a Knowledge Economy, it needs the backing of positivity and stamina for it to result in productivity.

You deserve the best chance you can get to improve your career prospects and secure the career you desire. You deserve to get ahead.



MESSAGE FROM THE CHAIRMAN

The economic engine of the country is firing on all cylinders. To continuously grow at the desired rate (in excess of 8% year-on-year), it is essential to equip the industry with trained and qualified human resources. IFIM Business School was founded in the post liberalization era to fulfill this need. The school has served the nation for the last 16 years and has provided the industry with Business Leaders who are poised to lead the nation into the 21st century.

This journey of 16 years has established IFIM Business School as one of the oldest Private schools, which has been consistently ranked amongst the top 50 in the country. This consistency has been achieved by investing in better faculty year-on-year and by creating world-class infrastructure to impart learning of the highest order.

I credit this success to the faculty of the school, which has been continuously endeavoring to innovate on the pedagogy by adopting the best practices available globally. A lot of this has been made possible by some of our globally acclaimed partner institutions that helped mentor the school to maintain its ranking amongst the best.

The Industry Internship Program offered by IFIM Business School helps our students experience a corporate environment during their tenure as students and helps them prepare for real-world experience. This has been appreciated by the industry as they are able to source "ready managers" from this Business School. The high quality placement record of the school, for the past so many years, stands testimony to the success of this program.

IFIM prepares the student to manage work-life balance efficiently. This is done by integrating wellness and personality development into the rigor of academics. A healthy body definitely helps our students enhance their endurance levels, making them long term goal seekers. This, coupled with a polished exterior, makes them assets to the corporate world.

I am extremely proud to be associated with IFIM as I can see the 16-year dream turn into the reality of creating business leaders who are all set to get ahead in their lives as well as their respective careers.

V.B.Padode





MESSAGE FROM THE DIRECTOR

A management degree, from a reputed B-School has become one of the most desirable qualifications in the business world. It is the means for moving up the ladder of the corporate hierarchy in the shortest possible time. India's speedy economic growth needs management professionals who not only have all the management skills and technical knowledge, but are also capable of being leaders.


IFIM Business School, Bangalore, promoted by The Dalal Street Investment Journal Group, has acquired a unique 'institutional equity' with all its incumbent attributes. IFIM B-School believes in providing the best of learner-centric infrastructure like a Wi-Fi campus, international exposure, academia-industry interface and placements. IFIM has a good blend of academicians and industry experts as its faculty, across various streams, with an action-learning curriculum. IFIM B-School offers AICTE approved postgraduate courses in Management with specializations in General Management, International Business and Finance. In addition, IFIM is also an approved research centre of The VTU for PhD programs.

One of the best practices of IFIM is the 6-month rigorous academic training, popularly known as Industry Internship Program or IIP. In this program students take advantage of a practical hands-on opportunity that gives them a new dimension in their learning process.

The Institution is located in the heart of Electronics City in Bangalore and is surrounded by leading multinationals. It is now poised to become one of the leading business schools in the country.

Welcome to this modern, corporate, management learning campus called IFIM Business School. We look forward to helping you achieve your goal.

B.P. Pethiya,
B.Tech (Hons), PGDM (IIM-A), PhD



*The future belongs to those
who believe in the beauty of their dreams.*



IFIM BUSINESS SCHOOL

IFIM Business School, Bangalore, promoted by The Dalal Street Investment Journal Group, was founded in 1995 with its first batch of students graduating in 1997. Today, IFIM finds a place among the Top 20 from amongst the 500+ Business Schools that were started post 1990 in the Private sector. Students from across the country have come to IFIM to graduate as some of the finest managers in the corporate world. In fact, 67% of the students have been placed in companies worth ₹1000 crores and above.

IFIM Business School has come to acquire a unique 'institutional equity' with its excellent infrastructure, holistic curriculum, state-of-the-art pedagogy, an excellent blend of seasoned academicians and industry practitioners as faculty, an Industry Internship program imparting 6 months of real life experience and academic partnerships with Universities of international repute.

IFIM Business School has over 30 full-time faculty, who have been regular contributors to academic research in the form of text books, books and papers, with excellent academic qualifications and industry experience. IFIM also has a host of visiting faculty from the business world to impart practical insights into the business environment.

INFRASTRUCTURE

CAMPUS INFRASTRUCTURE

Located in Electronics City, S. Asia's fastest-growing IT hub, IFIM Business School has a completely Wi-Fi enabled campus., spread over 2 acres, together with a computer lab, student activity areas, 24 classrooms of varying seating capacities, 3 conference halls, a centrally air-conditioned auditorium, an amphitheatre and more.



COMPUTER FACILITIES

IFIM has always believed that Information Technology forms an integral part of Management. Hence students are equipped to connect to the school's knowledge base 24x7. The Intranet captures all that is learnt in the Institute and disseminates the same to all its stakeholders on demand. The Lab has a 24-hour Internet facility and can handle intensive computing applications. It is equipped with the latest hardware for client-server computing.



CASHLESS CAMPUS

Another major initiative of IFIM in the recent past has been the introduction of a concept called "Cashless Campus". In association with IDBI bank, IFIM has evolved a system of payments for all types of purchases within the campus without involving cash. This measure will go a long way in establishing transparency and accountability. The Cashless Campus extends its advantages to parents as well, to enable them to monitor the expenses and financial needs of their wards on a regular basis.



*Attitude is a little thing
that makes a big difference.*



LEARNING MANAGEMENT SYSTEM

IFIM's Learning Management System (LMS) is used extensively by teachers and students for enhancing efficiency. The LMS facility provides an active and real-time interaction between students and teachers. IFIM faculty use the LMS to transmit class notes, learning material including power points, PDF files, audio-visual content, website references, and such other curriculum delivery materials to students.



LIBRARY

The library subscribes to over 118 journals and periodicals, contains over 13,000 books and has an extensive collection of reports and projects. The Library Information System (LIS) contains a record of all books and journals. Faculty and students can access 8,500 E-journals, current as well as retrospective, through the electronic database.



BOARDING AND LODGING

A modern Hostel Complex with a gymnasium, student recreation centre, lounge, food courts, a mess offering a range of cuisines, ample parking and well-appointed single and double rooms - separate for girls and boys - is situated near the campus. The commute between the hostel and the main campus is organized by a shuttle bus service managed by the Institute.

The program is fully residential and hence hostel stay is compulsory. Permission to stay outside may be granted only in exceptional circumstances supported by proper Certification.



HEALTHCARE

Students at IFIM are taken good care of with respect to healthcare. Both the college and the hostel campus have a doctor on call 24/7 and are equipped to take the student suffering from medical emergency to the nearest located hospital for further treatment required, if any.






LIFE AT IFIM

Life at the IFIM Business School campus is a fine balance of fun and study. Under the overall guidance and supervision of The Chairperson-Student Affairs, elected student representatives have formed a Students' Council apart from various committees to oversee and co-ordinate various cultural, sports and mess activities including Founder's Day and Convocation. Apart from formal functions, the students plan and organize informal social and cultural activities around the year. These, not only act as a stress buster and culture shock relief on campus, but more importantly, help them to get away from the mundane academic routine.

IFIM aims at empowering the students to realize their potential and emerge as confident, well-groomed, well-informed individuals. Learning at the Institute is facilitated through classroom discussions, case studies, live projects and interactions with experts from the industry, allowing the prospective managers to bring the best out of them and inculcate the art of effective management.

The Institute also ensures, apart from the academic development, overall physical development. With a state-of-the-art gymnasium at the hostel along with yoga trainers, the Wellness program ensures complete wellbeing of the student at all times. Other sports activities, both indoor and outdoor, are well utilized and are a great source of recreation and entertainment.



*If a man knows not what harbor he seeks,
no light will be enough to guide him.*



GOVERNING BOARD

- | | |
|---------------------|---|
| Dr. R. S. Nirjar | - Vice Chancellor (Retd.) Gautam Budha University, Greater Noida (UP) |
| Dr. Balaveera Reddy | - Vice Chancellor (Retd.) Visvesvaraya Technological University (VTU), Government of Karnataka |
| Dr. N.R.Shetty | - Vice Chancellor (Retd.)-Bangalore University |
| Dr. V.A.Sastry | - Director, The National Stock Exchange |
| Dr. Devi Singh | - Director, Indian Institute of Management, Lucknow |
| Mr. Mike Shah | - President & CEO-M. S. Enterprises, Bangalore |
| Mr. Sanjay Gupta | - Director-Citrix R&D India Pvt. Ltd., Bangalore |
| Dr. Jayasankaran | - Professor Emeritus-Narsee Monjee Institute of Management Studies, Bangalore and Vice Chancellor (Retd.) Kanchi University |
| Mr. V B Padode | - Chairman-Centre for Developmental Education (CDE) Society and Chief Editor-Dalal Street Investment Journal (DSIJ) |
| Mr. Rajesh Padode | - Joint Managing Director-DSIJ Pvt. Ltd., Pune |
| Mr. Sanjay Padode | - Secretary-CDE Society, Bangalore |
| Dr. M R Gopalan | - Director-Research, IFIM Business School, Bangalore |
| Dr. B P Pethiya | - Director-IFIM Business School, Bangalore |

INDUSTRY INTERNSHIP PROGRAM (IIP)

Under the PGDM, PGDM-International Business and PGDM-Finance programs, the IIP is a structured intervention of 6 months duration, designed to deepen a student's understanding and appreciation of concepts and enable hands-on experience to carry out research in an area of specialization. It helps develop deep domain knowledge and skills, the ability to integrate theory and application and to achieve seamless integration with customers.

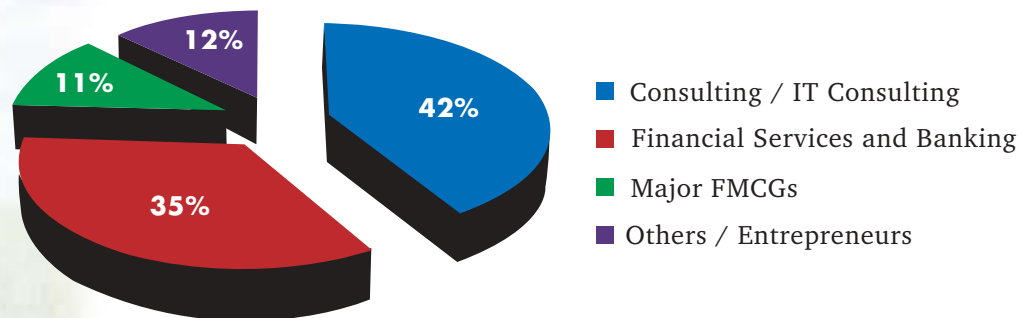
2 DISTINCT PHILOSOPHIES SUPPORT THE IIP

Managers continue to be under unrelenting pressure to innovate and apply technology and efficient management methods to business practices. Thus, the IIP enables students to make the transition from 'knowledge acquisition' to 'knowledge application' in its entirety.





PLACEMENTS 2011



Participants in the batch	209
Participants in the batch opting out of placements	5
Total number of offers made	221
Entrepreneurship	4
Number of participating companies	62
Number of first time recruiters	14
Total number of pre-placement offers	72
Average salary (₹)	4.6 Lacs

Close to 40% of the batch had bagged pre-placement offers at the end of their IIP program with companies like Biocon, Religare Technova, Schneider, Viteos, NSE-IT, Mafoi Ranstad, IMRB, Empower Research, Arvind Brands, Embitel, Dalal Street Investment Journal and Matrix among others.

Some of the prominent names recruiting this year include Deloitte Consulting, UCO Bank, ICICI Bank, Citi Bank, ICICI Securities, Greenply, TCS, Bank of Baroda, Vijaya Bank, IOB, IBM, Amba Research, Religare, Infiniti Research, Sharp, Apple, Info Edge, IDBI Bank, L&T, Developmental Bank of Singapore and Mercer Consulting.

The Institute believes that a diversified participant profile ensured by its unique admission process provides rich talent for companies to recruit. In the 2009 - 2011 batch 42% bagged offers in the areas of research/consulting and 35% in the financial sector.

IFIM is a huge talent pool of young managers inculcated with sharp analytical and problem-solving abilities, impeccable attitude, and a well-developed capability to manage and lead change. As we move into the current phase of consolidation and growth, IFIM is surely going to find itself amongst the preferred destinations for recruiters.

*Success is a journey,
not a destination.*

ACADEMICIAN TESTIMONIALS



Prof. Padmavathi Madhavan

"I have been associated with IFIM B-School for over 9 years now as a visiting faculty. I have personally seen the difference that the IIP has brought about to those students, for whom I had the opportunity of being a "mentor", during their 6-month tenure with organizations in Bangalore. In my view, it makes a major difference to their maturity levels, gives them hands-on experience and makes them business-ready so that they can perform effectively from day 1. I sincerely hope that more and more institutions try out this model and AICTE makes this an integral part of the MBA / PGDM curriculum".



Prof. Swaminathan Murthy

"The idea of a 6-month IIP is really simple and in my opinion, the most important part of the MBA/PGDM syllabus. It makes all the difference to industry as they have been perpetually complaining that our MBAs and Engineers are not ready for industry and the curriculum is too theoretical. A 6-month internship makes the world of a difference and organizations can save both money and time to make these students ready to deliver results. In my opinion, industry should support IFIM with meaningful internship projects and this will be a win-win option".

INDUSTRY TESTIMONIALS ON THE IIP

"We had offered internships to 8 students under the IIP for a period of 6 months. We were pleased to see the orientation and quality of these students on both the work and personality fronts. On completion of the internship, we onboarded 6 of these students. From the positive attitude displayed by them and their continued performance, I am sure that they will prove to be a valuable asset to our organisation".

Sajal Jaiswal, HR

EmPower Research Knowledge Services Pvt. Ltd.

"IFIM B-School provides well-groomed and well trained candidates as interns. They are well positioned for a quick start in our organization. We place these candidates in our key projects with assured good results. The Institute is very professionally managed with its experienced faculty and it transforms students to deliver results. The students are disciplined with the right attitude. We are happy being associated with IFIM Business School".

Varadaraj M, Manager Projects

The Nielsen Company

"We have regularly had interns and also had fresh recruits from IFIM. They start off immediately as business analysts because they have been trained enough to be employable from day 1 and this helps us tremendously".

Anupama Pillai, Head-HR

NSE.IT Ltd.



ACADEMIC AND RESEARCH ALLIANCES

The academic and research partners of IFIM Business School frequently undertake the global exchange of students and faculty. These exchanges expand the perspectives of the participants and enrich the learning process.

The Institute enjoys academic and research alliances with the following universities:

Virginia Commonwealth University, USA

Ecole de Grenoble, France

University of Science and Technology, Lubeck, Germany. Over the last 6 years, this partnership has blossomed into several student and faculty exchanges.

The Institute also enjoys alliances with leading organizations for enhancing learning opportunities. Some of these eminent organization partners are:

The Bombay Stock Exchange

The National Stock Exchange

Institute for Finance, Banking and Insurance

Financial Technologies Knowledge Management Company Limited

The scope of the MoU/alliance with our knowledge partners covers one or more of the following:-

- The meaningful exchange of ideas
- Internship, project and career opportunities
- Establish centers of excellence
- Sponsorships and scholarships
- An array of diploma, certification and awareness programs, workshops, seminars and simulation exercises covering a wide spectrum of domain areas



A friend is a gift you give yourself.

INTERNATIONAL IMMERSION PROGRAM

Globalization and its impact on businesses worldwide is a key learning ingredient of IFIM students. To foster this dimension of learning amongst our students, IFIM has entered into academic partnerships with several overseas Institutes. These partnerships result in foreign students visiting our campus and our students going to these partner Institutes to gain valuable global exposure on the diversity in culture, business regulations, market behaviour and complexities of managing a business in a global environment.

Under the international exchange program our students have visited Germany, China (Beijing/Shanghai), Vietnam, France, Singapore and Malaysia. These visits are for a short duration of around 10 days and comprise visits to leading educational institutions, multinational corporations, sponsored cultural and social events besides sightseeing. Such immersions are faculty-led and the students benefit from university lectures, company visits and presentations. Plenty of academic/research preparation has to be done by students before embarking on these tours. The idea is to ensure that the students carry with them questions, ideas, hypotheses and conceptual tools that could be tested in a foreign location.

UNIVERSITY OF APPLIED SCIENCES - LUBECK

The University of Applied Sciences - Lubeck, is located in Germany and has a thriving partnership with IFIM for over 6 years. Dr. Oliver Rentzsch and Dr. Karen Cabos visited IFIM as part of the Faculty Exchange Program.



Dr. Oliver Rentzsch
University of Applied Science,
Lubeck, Prof. of Marketing and
International Marketing.



Dr. Karen Cabos
University of Applied Sciences,
Lubeck, Prof. of International
Markets and Quantitative
Methods.



Global Student Exchange program with University of Applied Sciences, Lubeck, Germany.



ISP students at Lubeck University, Germany.

INDUSTRY INTERNSHIP PROJECTS IN GERMANY

Albis Plastic GmbH, DMG Dental and Kiel Institute of World Economy are some of the companies that offered internship projects to our students. Students attended lectures in the areas of Business Economy, International Marketing, International Taxation and Conducting Business in Germany at the University. These are lifetime experiences that will translate into better employability and workplace performance.

Harinandan Prasad Gupta, student of PGDM-IB program (batch 2008) says:
"The 2 months spent at University of Applied Sciences was great value addition to our professional and personal life. I would like to thank both these Institutions from the bottom of my heart for giving us such a wonderful opportunity and having such wonderful arrangements in place. Overall, it was a global learning experience with lectures by internationally acclaimed professors and visits to MNCs.

VISIT TO MALAYSIA AND SINGAPORE - BATCH 2009-11

In April 2010, the students of PGDM-IB (batch 2009-11) went on a weeklong International Immersion program to Malaysia and Singapore. They visited factories, corporate houses and academic institutions. Their interactions with the shop floor personnel and executives gave them valuable insights into world-class production facilities. The Sunway University College of Malaysia gave an opportunity to our students to undertake short-term research projects in HR Management, CRM, Project Management, Knowledge Management, General Management and Strategy.

Ankita Hazarika, student of PGDM-IB program (batch 2009) says:
"We had the opportunity to learn many things: marketing strategies, retail techniques, culture and hospitality from both Singapore and Malaysia. We also happened to get an insight into an MNC's style of working."



All glory comes from daring to begin.



TEACHING TALENT

IFIM Business School's faculty is a distinguished group with a list of honors and research awards to their credit. Some of them have made significant contributions to academics, a few to research and others to the industry. Over 60% have corporate experience, over 75% are full-time faculty and there are 8 PhDs. The student to faculty ration is 15:1

Experience has demonstrated that the best teachers are those who glean insights from their own research and corporate experiences and pass them on to students. IFIM Business School is investing in the future by investing in its faculty. We have expanded departments, added faculty in key areas, remodeled and provided new computing facilities.

The faculty has found that making course material available in advance encourages students to spend more time with the material, to interact with other students to form study groups and to ask informed questions in class.

The faculty is continuously given more opportunities through IFIM's well-defined and articulated policy on faculty development to re-examine teaching methods and hone lecturing skills.

Some initiatives include constant encouragement and financial support to attend and participate in National/International seminars/conferences, undertake research and consultancy projects/assignments and conduct MDPs/EDPs/OBPs.

IFIM Business School is supported by a team of highly committed, motivated, accomplished and qualified faculty who have an extensive industry, research and publication record, apart from a large complement of respected professionals from the industry at large.

A list of the full-time faculty, along with their professional credentials, is given on the next page.



DR. N. JAYASANKARAN

Designation: Senior Advisor & Member of Academic Governing Board

Educational Qualifications: M.Sc., M.Ed., MBA, M.Phil., Grad. O.R., PhD

Subjects taught: Operations Research, Quantitative Techniques

Academic Experience: 42 years



Dr. BRAMH PRAKASH PETHIYA

Designation: Director

Educational Qualifications: B.Tech (Hons), PGDM IIMA, PhD

Subjects taught: Project Management, Management Control Systems,

Financial Management, Managerial Decisions and Micro Finance

Academic Experience: 24 yrs

Corporate Experience: 8 yrs



Dr. D. NARASIMHA MURTHY

Designation: Professor

Educational Qualifications: B.E (Mech.), MBA, MS (Mass Communication), PhD

Subjects taught: Marketing, Business Marketing and Strategic Marketing

Academic Experience: 12 years

Corporate Experience: 9 years



Dr. M.R.GOPALAN

Designation: Director (Research)

Educational Qualifications: B.E. (Mech, Annamalai University), D.I.I.T

(Industrial Engg, IIT-Chennai), M.Sc (Engg.Production & Management,

University of Birmingham(UK), Fellowship in Management

(equivalent to PhD, IIM-A)

Subjects taught: Operations Management, Service Operations Management,

Project Management, Quality Management and Supply Chain Management

Academic Experience: 36 years + (25 years at-IIM B, 8 years at IFIM)

Corporate Experience: 4 years



*We don't see things as they are,
we see things as we are.*



PROF. S. SRINIVASAN

Designation: Associate Professor

Administrative Designation: Registrar

Educational Qualifications: MA Economics, Masters in Management (AIM, Manila)

Subjects taught: Finance, Banking and Economics

Academic Experience: 6 years+

Corporate Experience: 22 years



Dr. MADHUMITA CHATTERJI

Designation: Professor

Administrative Designation: Chairperson Academics, Centre for Excellence & Personality Development and CSR Centre

Educational Qualifications: M.A., PhD, Program on History, Politics & Society from University of Oxford, U.K.

Subjects taught: Organizational Behaviour, International Management, Corporate Governance, Corporate Social Responsibility and Business Ethics, Indian Ethos & Management, Soft Skills

Academic Experience: 16 years +

Corporate Experience: At consulting and training level - 5 years



PROF. PADMAVATHI MADHAVAN

Designation: Professor

Educational Qualifications: M.com, M.Phil, Pursuing fellowship in Actuarial Sciences from Institute of Actuaries, UK

Subjects taught: Financial Accounting, Management Accounting, Financial Management, Financial Mathematics, Risk Management & Derivatives, Mergers, Corporate Valuation and Insurance Management

Academic Experience: 20 years



DR. SRIDEVI

Designation: Associate Professor-Finance

Administrative Designation: Chairperson-PGDM-Finance and Member of the Editorial Committee - Focus

Educational Qualifications: PhD

Subjects taught: Corporate Finance, Financial Markets, Security Analysis and Portfolio Management

Academic experience: 12 years of teaching, research and training

Corporate training for HAL employees, Oracle and BMTTC



DR. KAVITA MATHAD

Designation: Associate Professor

Administrative Designation: Head of Department (Economics and General Management), Chairperson - PGDM-IB, Member Editorial Committee - FOCUS-The International Journal of Management Digest.

Educational Qualifications: MA (Economics with Econometrics specialization), PhD (International Economics)

Subjects taught: Managerial Economics, Macro Economics, Econometrics, International Economics, International Real Estate Market, Environment Management & the Corporate world, Business Environment, Business Statistics

Academic Experience: 11 years



PROF. MANOHARAN

Designation: Assistant Professor (Marketing)

Administrative Designation: Chairperson - PGDM 2nd Shift

Educational Qualifications: B.Sc, MBA

Subjects taught: Marketing Management, Marketing Research, Consumer Behavior and Brand Management

Academic Experience: 11 years

Corporate Experience: 3 years



PROF. SWAMINATHAN MURTHY

Designation: Professor-Finance

Educational Qualifications: B.Com (Hons), MBA (XLRI), FICWA

Subject taught: Financial Accounting

Academic Experience: 15 years

Corporate Experience: 23 years



DR. JUIN CHOUDHURY

Designation: Associate Professor - HR.

Educational Qualifications: BA(Psychology), MA (Psychology), PhD in Management

Subjects taught: Organizational Behaviour, Employee Relations

Academic Experience: 8 years



PROF. SHAJI KURIEN

Designation: Assistant Professor, HR and OB Area

Administrative Designation: Chairperson - IIP and Placements

Educational Qualifications: MBA, M.A (Psy), PGDHRM, Pursuing PhD

Subjects taught: Organisational Behaviour, Human Resource Management, Recruitment, Selection & Training, Psychometric Tools, Managerial Communications and Change Management

Academic Experience: 12 years



*Some people dream of great accomplishments,
while others stay awake and do them.*



DR. RADHIKA J.

Designation: Associate Professor

Academic Designation: Chairperson, Students Council

Educational Qualifications: PhD (Retail Management), MBA (Marketing)

Subjects taught: Marketing Management, Retail Management, Marketing Research

Academic Experience: 8.5 years

Corporate Experience: 1 years



PROF RUPESH KUMAR SINHA

Designation: Assistant Professor

Educational Qualifications: BA, Post Graduation in Industrial Psychology, MBA

Subjects taught: IT for Managers, MIS Excel

Academic Experience: 8 years

Industry Experience: 8 years



PROF ANANTHA MURTHY

Designation: Associate Professor-Operations

Educational Qualifications: B.Sc., M.Sc., Pursuing M.B.A. in Marketing

Subjects taught: Statistical Methods in Management Decision

Academic Experience: 12 years

Corporate Experience: 1 year



PROF BUTCHI BABU. MUVVA

Designation: Assistant Professor

Educational Qualifications: Assistant Professor

Subjects taught: IT for Managers and MIS

Academic Experience: 7 years

Corporate Experience: 6 years



MS. LIBBY SIMON

Designation: Lecturer

Educational Qualifications: LL.B, PGDPM, MHRM, currently pursuing PhD

Subjects taught: HRM, Organizational Behavior and Performance Management

Academic Experience: 7 years

Corporate Experience: 4 months

PROFILE OF VISITING/ADJUNCT FACULTY

SL. NO.	NAME	QUALIFICATION	EXPERIENCE
01	Prof.J Govardhan Jayanthi	M.Tech, D. SQC., D.OR.,	41 yrs
02	Prof. Kameshwaran	M.Com, CA	26 Yrs
03	Karthik Rangappa	B.E, Diploma in Commodities Market, MSc	5 Yrs 9 Months
04	Prakash Lekkala	B.E,NCFM Certified, Masters in CEDT, Currently perusing CQF (Certificate in Quantitative Finance) - The CFA equivalent of quantitative finance	7 yrs
05	Prof. Navneeth Bhushan	M.Tech, M.Sc Software Science, B.Sc (Hons.)	21 yrs
06	Dr. Radha Krishna	Degree in Science, PGDM in Business Management, PGDM in Mass communication	37 yrs
07	Prof. Mahidara	MBA, M.Sc Mathematics, MFC, DAT (UK)	9.5 yrs
08	Prof. Vijay Kumar	MBA, LLB, MS and Phd	30 yrs
09	Prof. Anupama	M.Tech, Computer Science, currently pursuing an MBA	9 yrs
10	Prof. Binita Varthak	B.Com, Diploma in Advertising and Marketing	16 yrs
11	Prof. Neetha Gilganchi	M.A, PGDHRM, PGCCP and B.A.	17 yrs
12	Prof. Sheela Krishna	M.A, Diploma in Public Relations, Post Graduate Diploma in Management, and Post Graduate Diploma in Counseling	26 Yrs



You cannot discover new oceans unless you have the courage to lose sight of the shore.



ACADEMIC CURRICULUM STRUCTURE

IFIM Business School offers 3 programs:

1. 2-year full-time postgraduate Diploma in Management (PGDM): 120 seats
2. 2-year full-time postgraduate Diploma in Management - International Business (PGDM-IB): 60 seats
3. 2-year full-time postgraduate Diploma in Management - Finance (PGDM-Finance): 60 seats

Whilst the regular PGDM program has International Business and Finance components as integral parts of dual functional specialization, the PGDM-IB and PGDM-Finance programs offer a sectoral focus. For details of the core and elective papers, kindly refer to the sections captioned Program Highlights and Academic Curriculum Structure.

PROGRAM ACCREDITATION

All the 3 programs mentioned above are approved by the All India Council for Technical Education (AICTE), Ministry of HRD, Government of India, New Delhi. The PGDM program is accredited by The National Board of Accreditation (NBA) and has been enjoying the equivalent status of an MBA from the Association of Indian Universities for more than a decade. PGDM-IB and Finance are under process of accreditation by The NBA. The Institute is a member of the South Asia Quality System and is undergoing accreditation. The Institute will also be applying for a NAAC accreditation in this year.

PGDM-FINANCE

The objective of this course is to prepare professionals for the financial services and banking industry. The BFSI (Banking, Financial Services and Insurance) sector has been known to absorb MBA graduates globally with the highest salary packages. This industry is growing at a rapid pace in the country and there are plenty of employment opportunities.

The PGDM-Finance course has been designed to produce managers for the financial world who can take hardcore decisions on investments, funding operations, acquisition financing, portfolio decisions and other frontier areas. 2 important emerging trends in finance have been kept in mind: a) the growing importance of information technology in financial decision making and b) the increasing use of quantitative techniques and business analytics in arriving at key financial decisions. Besides, emphasis is placed on practical learning facilitated by the Finance Lab where live simulations of the stock market, forex market, derivatives market and commodities market are enabled.

With a view to establish an industry outreach, IFIM has partnered with reputed agencies like The NSE, The BSE and Financial Technologies Knowledge Management Company to bring the very latest and best to its students.

CORE COURSES

Managerial Economics
Macro Economics
IT for Managers
Operations Research
Marketing Management
Financial Management
Organizational Behaviour-I
Organizational Behaviour-II
Statistics for Decision Making-I
Statistics for Decision Making-II
Business Research Methods
Production & Operations Management
Financial Statement Analysis
MIS
Corporate Governance & Business Ethics
Workshop on Excel for Finance
Workshop on SPSS
Financial Mathematics
Financial Modeling
Business Valuations
Optimization Techniques in Finance
CPD

ELECTIVES

Financial Services
Investment Banking
Wealth Management
Risk Management
Mezzanine Finance
Fixed Income Securities
Financial Markets & Institutions
SAPM
Project Finance & Management
Commercial Banking
Derivatives
Corporate Taxation
International Financial Management
Insurance & Risk Management

POST GRADUATE DIPLOMA IN MANAGEMENT (PGDM)

The PGDM program is accredited by The NBA and the Postgraduate Diploma in Management has been granted equivalence to an MBA by The Association of Indian Universities. The academic content of the program is built in a manner to facilitate a student to be technically competent in a global scenario. The areas of emphasis in this program include HR, IT, Marketing, General Management, Strategy and Finance.

CORE COURSES

Managerial Economics
Business Environment
IT for Managers - I
Ethics, Corporate Governance &
Financial Accounting - I
Entrepreneurship
Marketing Management
Financial Management
Organizational Behaviour-I
Marketing Research
Human Resource Management
Operations Research

Statistical Methods for Management Decision
Organizational Behaviour-II
Macro Economics
Business Law
MIS
Business Strategy
Management Accounting
Leadership
Consumer Behaviour
International Financial Management
Production & Operations Management
CPD



*The heart already knows...
what the mind can only dream of... trust your heart.*

ELECTIVES

MARKETING

Brand Management
Marketing Channel Management
New Product Management
Strategic Marketing
Services Marketing
Marketing of Financial Services
Rural Marketing
Event Marketing Management
Retail Marketing
Sales & Distribution
Integrated Marketing Management
Business Marketing
International Marketing

FINANCE

Insurance & Risk Management
Strategic Cost Management
Project Finance
Financial Mathematics
Financial Markets & Services
Financial Derivatives &
Strategic Financial Management
Market
Commodities
Corporate Taxation
Security Analysis & Portfolio Management
Corporate Finance
Risk Management Perspective
Financial Modelling
Commercial Banking
Working Capital Management
Financial Statement Analysis
Financial Planning & Wealth Management
Mergers, Takeovers & Corporate Valuations

HUMAN RESOURCE MANAGEMENT

Change Management
Talent Management
Organization Development
International Organizational Behaviour
Compensation Management
Managing Performance Management
Industrial Relations
Knowledge Management in Organizations
Organizational Dynamics
Recruitment, Selection & Retention
Strategic HRM
Management
Training and Development
Emotional Intelligence for Leadership
International HRM
Effectiveness
Labor Law

INFORMATION TECHNOLOGY

Database Management System
Business Process Re-Engineering
Data Warehousing & Data Mining
Systems Analysis & Design
Enterprise Resource Planning
E-Business
Customer Relationship Management
IT Strategy & Management
Excel for Managers

GENERAL MANAGEMENT AND STRATEGY

Supply Chain Management
Quality Management
Project Management
Innovation Management
Environment Management
Intelligent Intervention Tools with Excel
Entrepreneurship Development
& New Venture Creation
Advanced Operations Management
Decision Support with Excel
Business Analytics

PGDM-INTERNATIONAL BUSINESS (IB)

The increasing pace of globalization has created a need to develop a competent cadre of business executives who can understand and analyse the trends in international business. IFIM's PGDM-IB program aims at providing a comprehensive coverage of all relevant disciplines to International Business activities like International Finance, International Marketing and International HRM. Students will also be studying some specific courses like International Economics, International Business Strategy, Export-Import Management, International Project Management, French and so on. The program follows a pedagogy that has a healthy blend of theory and practice like case studies, take-home assignments, industry visits and research. At the end of the course the students are introduced to the corporate world through Industry Interface programs across various FMCG, IT, BFSI, manufacturing and trading companies. The students have to take an international immersion tour post the 4th term and this immersion is run in collaboration with our partner Universities/Institutes overseas.

CORE COURSES

Production & Management
Macro Economics
Managerial Economics
MIS
IT for Managers
Managing Accounting
Financial Accounting
Consumer Behavior
Marketing Management
International Organization Behavior
Organizational Behavior
Operations Research
Statistical Methods for Management Decision
Financial Management
International Economics
Marketing Research
Business Process Management
HRM
International Business Law
International Business Strategy
Export Import Management
Global Risk Management

ELECTIVES

International Finance Management
International Banking
International Marketing
International Sales & Distribution
International Project Management
Global Markets and the Competitive Advantage of companies
International Trade Logistics

TEACHING METHODOLOGY


Term-I	Term-II	Term-III	Term-IV	Term-V	Term-VI
*CPD	CPD	CPD	CPD	CPD	6-month Industry Internship program followed by Placements
Core Courses	Core Courses	Core Courses	Core Courses and Electives	Core Courses and Electives	

*Activities by Centre for Personality Development

- Mentoring program
- Business Soft Skills Development program
- Leadership Development initiatives

ADDITIONAL CERTIFICATION PROGRAMS AND COURSES

The Institute and/or the area faculty may (in the larger interest of professional development of students in general and/or with a view to utilize the enabling provisions of the MoU with academic partners to help students acquire additional qualifications) decide to integrate the various Diploma, Certification, Awareness and other Developmental programs into the course curriculum of the PGDM/PGDM-IB/PGDM-Finance programs as the case may be, and make the Diploma, Certification, Awareness and other Developmental programs mandatory. In such an event, students in one or more streams of specialization shall be required to enroll for the programs and make the requisite fee payment directly to the academic partners.



*There are many things in life that will catch your eye,
but only a few will catch your heart... pursue those.*



HOLISTIC EVALUATION SYSTEM

The overall performance of a student is indicated by 2 indices: 1. Term Grade Point Average (TGPA) and 2. Cumulative Grade Point Average (CGPA). The evaluation is done on a 10-point scale A+ to U where A+ is academic excellence, D is marginal performance and U is unsatisfactory. The assessment tools are embedded in the academic structure itself and allow academic progress to be assessed on a continuous basis. The evaluation system is thus integrated and holistic. Typically, a course could include one or more of the following components:

- Class Participation
- Tests & Quizzes
- Group & Individual Projects
- Practice School Programme
- Assignments and term papers
- Case Studies
- Seminars & Presentations
- Mid-term Examination
- End-term Examination

ACADEMIC AND RESEARCH ACTIVITIES

Students are encouraged to participate in various management games, fests and competitions with the active help and support of the faculty. Students also get the opportunity to work on a considerable number of research projects. They collaborate with faculty by writing articles as co-authors and presenting the research findings at national and international conferences. IFIM organizes a recognized international academic conference named "Convergence". The students play an active role in making this event a success and benefit immensely by networking with well-known faculty and corporate executives.

PERSONALITY DEVELOPMENT

What is CPD?

CPD (Center for Excellence and Personality Development) is a unique initiative of IFIM B-School. The purpose of setting it up is to empower the students to excel in their life and to fulfill their professional vision.

Benefits of CPD

CPD offers a program called Performance++. It is series of programs/interventions supported by a well-designed curriculum and conducted over 5 terms to postgraduate students. The curriculum is designed and delivered to continuously enhance the students' intellect, physical wellbeing and emotional health to enable students to rise above their circumstances and realize their fullest potential.

The curriculum focuses on all aspects of a personality:

- Body/Physical
- Mind/Intellectual
- Soul/Emotional
- Human Values/Morals

Results of PERFORMANCE++

The results of Performance++ are enhanced abilities and competencies in the most important areas for a human being

- a. Health & Fitness
- b. Human Values
- c. Communication Skills
- d. Personal Skills
- e. Interpersonal Skills
- f. Group Skills

Pedagogy used in the CPD courses

The unique pedagogy based on Experiential Learning guarantees that students are competent and skilled and not just aware. We focus on PRACTICE rather than on just THEORY. We have seen that this enhances their learning a great deal.

IFIM has introduced, for each student, a professional tool to train and develop - The Performance Log Book. The Log Book allows the students to record their daily activities and get instant feedback with regard to these activities. This is an excellent way to track their own development and a methodical and organized way to sharpen their skill.

Promises of PERFORMANCE++

- a. Success in academics
- b. Productivity and effectiveness in profession/career
- c. Ability to take on new exciting initiatives and challenges
- d. Fulfillment of life's vision



SPORTS AND WELLNESS CENTRE

It's been proven, beyond a shadow of doubt, that stress is the biggest killer of professional excellence. Looking and feeling good is the first step towards confidently tackling any situation, however stressful it may be. Add to this the indisputable fact that a fighting fit body adds measurably to endurance. That is one of the prime reasons why IFIM is committed to sports and wellness in a big way. IFIM believes that a good body and a sound personality can provide our students with that cutting edge which is required to get ahead.

The Wellness program is unique to IFIM where the students' physical well-being is closely monitored by a group of qualified physical trainers over 2 years. Starting the day early, workouts in the gym, adherence to a regimen and eating the right foods are the components of wellness. This is an integral part of our PGDM program and IFIM even reserves the right to terminate students who are lax or erring in keeping up with the wellness schedules. Holistic student development is the main outcome of this initiative.

Professors from Harvard Business School like Prof. Srikanth Datar have complimented us for the Wellness initiative.



*Sometimes there is no next time, no second chance,
no time out. Sometimes... it's now or never.*



ALUMNI TESTIMONIALS



MR. GUNEET SINGH

VP & Business Head South-HDFC Asset Management Company Ltd., IFIM Alumni, Batch 1995-1997

For me, the biggest gain was exposure to the industry on various interesting field projects. This helped build my confidence and was truly a stepping stone into corporate life. I was placed through campus. Most of my batch mates too were placed through campus and are doing exceedingly well in their respective fields. Today, looking at IFIM's beautiful new campus, I'm almost tempted to get back to studies.



MR. SIMANT ARUN

Manager-Toyota Kirloskar Motor, IFIM Alumni, Batch 1997-1999

The program has helped me to understand the complex economic and political scenario underlying the rapidly changing international business environment today. Many times you need an environment to introspect and reflect on your own strengths and capabilities so that you align yourself to your interests, build on your abilities and internalize forward looking concepts. PGDM provides this environment with a well structured program, pedagogy, diverse culture and team of batch mates bringing rich experience from varied fields.



MR. GAUTAM MAKKAR

National Sales Head-Tata Docomo, IFIM Alumni, Batch 1996-1998

At IFIM, the faculty provides fantastic academic support, personal attention and care. Using a unique mix of e-learning, case discussions, group interactions and brainstorming sessions, they opened my mind to how business strategies evolve in an organization and how interdisciplinary theories find practical applications. Here, students enjoy course flexibility and with the tests, quizzes, research assignments, term papers, case discussions and seminars, ensure they evolve into first-class managers.



MR. PRAVEEN SAHAI

Director of Sales-India & Saarc Iomega-Emc2, IFIM Alumni, Batch 1996-1998

The 2 years at IFIM proved to be the grooming ground for me. The good mix of academia, case studies and on-the-job training did wonders for my skills and trained me to be the professional I am today.



MR. SAPTAK GANGOPADHYAY

Vice President-Research & Planning, MCX, IFIM Alumni, Batch 1998-2000

I would term my time at IFIM as an experience in diversity. The curriculum is excellent. In addition, the exposure to current international trends made me industry-ready and gave me a global perspective. At IFIM they combine theory with practical management and attitude development through Soft Skill Programmes. The best part is that the course evolves to stay in sync with the industry.

SCHOLARSHIP SCHEME AND AWARDS FOR ACADEMIC EXCELLENCE

Scholarships are provided in the form of fee waivers, based on certain eligibility criteria.

AWARDS FOR STUDENTS

1. Chairman's Gold medal for academic excellence
2. Chairman's Gold medal for all-round performance
3. Best Project Award (IIP)

PADODE FOUNDATION AND GET AHEAD EDUCATION LIMITED



GET AHEAD
EDUCATION LIMITED

Scholarships in the form of partial/full fee waivers will be provided to candidates depending on eligibility and merit.

CORPORATE SPONSORSHIPS



- RAK Ceramics
- The RAK Ceramics Centre of Excellence
 - The RAK Ceramics Endowment for Academic Excellence



*A mind once stretched by a new idea,
never regains its original dimensions.*

OTHER INSTITUTIONAL INITIATIVES

CENTRE FOR RESEARCH (CFR)



The vision of CFR, as a centre of excellence, is to enable and support IFIM Business School to:

- carry out academic and applied management research
- foster a culture of in-house research amongst faculty and students
- create a platform for the exchange of ideas between academia-academia and academia-industry
- share specific findings, research outcomes, information and knowledge both with the academic fraternity and corporate practitioners

The participation of students in research activities by helping the faculty in the conduct of academic enquiry is encouraged. Such participation ensures learning by researching. The CFR publishes an internationally referred business journal titled "Focus" that has attracted contributions from academic luminaries of international repute.



FOCUS-THE INTERNATIONAL JOURNAL OF MANAGEMENT DIGEST

FOCUS is brought out by the CFR. Typically, the contents include articles (conceptual frameworks, contemporary business/regulatory issues and concerns), profile of entrepreneurs/captains of industry, case studies, book reviews and a calendar of activities for seminars and conferences.

PhD PROGRAM IN MANAGEMENT


IFIM Business School had been permitted by the Visvesvaraya Technological University (VTU), Belgaum to offer a PhD program in Management. The Institute has the unique distinction of being amongst the few autonomous Institutes in the country to be accorded this recognition by a University.

CENTRE FOR SOCIAL RESPONSIBILITY

We have a unique and innovative field-level community-based learning program called The Corporate Social Responsibility (CSR) program. This program has been institutionalized through a Centre known as the Centre for Social Entrepreneurship and Management. The Centre aims at building awareness and sensitizing students to various issues and concerns faced by the social sector and finds ways to enhance human, social and natural capital. This offers a permanent platform to engage in socially meaningful projects within the evolving framework of management studies and to share knowledge and talent to contribute to society. This 'new learning' helps in providing holistic growth. The experience grooms our students to emerge as emotionally intelligent managers. Under this initiative we collaborate on a continuing basis with CRY (Child Rights and You), Ants Consulting and Services Pvt. Ltd. and Janaagraha with whom MoUs have been signed as well as with other NGOs in and around Bangalore to provide students with projects.

At IFIM students have to undertake a mandatory course in CSR. During this they take up different CSR related projects under the aegis of NPOs, NGOs and socially responsible corporations. This involves hands-on training at the grassroots level of society to understand the concepts of inclusive and sustainable growth. Evaluation of the importance of CSR in every functional area of business is encouraged for students to appreciate the relevance of social responsibility for business to earn sustained long-term profits. Students learn to develop models of CSR that are viable and realize that CSR goes beyond philanthropy. Students also carry out projects on environmental pollution, urbanization, rural development, creation of livelihood, education, child labour and geriatrics under the professional guidance of IFIM and its partners.

Students interested in pursuing career in the social sector with renowned NPOs and NGOs like Greenpeace, Oxfam, CRY, Amnesty International or in industries that have a well-developed CSR philosophy like the Tata Group, Infosys, Suzlon, and Wipro to name a few, often use their learning in this Centre to seek excellent employment opportunities.



No one can predict to what heights you can soar.
Even you will not know until you spread your wings.

CENTRE FOR ENTREPRENEURSHIP



The CFE in association with The National Entrepreneurship Network (NEN), encourages, incubates and facilitates the spirit of global enterprise among aspiring graduates of IFIM Business School and other potential entrepreneurs. Its mission is to enhance the business risk appetite of the students by imparting knowledge, tools and techniques that will enable them to generate original business ideas, examine their viability, prepare formal business plans and explore sources of funds from Banks, Venture Capitalists and Angel Investors - and eventually running these enterprises successfully.

IFIM's CFE has in place "Adventurer" (a students' E-Cell) and our Centre for Entrepreneurship, which has a focused approach on converting these students into Entrepreneurial Managers. Job seekers will now become job providers. In fact, one of our senior alumni has already become a very successful entrepreneur in Kolkatta. Regular guest lectures from entrepreneurs are organized, along with visits to select industries. The focus is also on learning from failure stories. Students are being motivated to start "Campus Companies" and the Management is agreeable to financially support promising business ventures. An All India Business Plan Presentation Competition is being organized in December 2011, in association with NEN. An Incubation Cell with committed mentors will be set up by the end of this year to provide support and guidance for new entrepreneurs and help them take off. A 4-month weekend "Certificate Course in Entrepreneurship" is also being launched in January 2012.

IFIM 15TH CONVOCATION



Graduating students with the Chief Guest and the Guests of Honour



Chief Guest-Prof. V. N. Rajasekharan Pillai, VC-IGNOU, New Delhi, Guests of Honour-Mr. Bhaskar Bhat, MD-Titan Industries, Mr. Sudhir Kant, President-Krishna Antioxidants Ltd. and Dr. B. P. Pethiya, Director-IFIM B-School



PGDM Topper-Mr. Mahesh S. receives his Diploma from the Chief Guest-Mr. Rajasekharan



Mr. Debtoosh Chatterjee from the first batch (1995-97) receives the award for Distinguished Alumnus



PGDM-IB Topper-Ms. Suhana receives her Diploma



PGDM-Finance Topper-Ms. Vidushi Saxena receives her Diploma

RETHINKING THE MBA



Guest Speaker-Dr. Srikant Datar

ADMISSION REQUIREMENTS AND PROCEDURE

A student applying to IFIM Business School for PGDM and PGDM-IB must have a valid CAT/GMAT/IIFT/XAT/MAT/ATMA percentile.

Admissions to PGDM-Finance are through The CAT examination only

The student should have a consistent academic track record and a minimum of 50% marks in graduation

Shortlisted candidates will be called for a Group Discussion (GD) and Personal Interview (PI)

The cost of the Application and Brochure: ₹1,100/- by DD or an at par cheque favouring Centre for Developmental Education.

For further details visit www.ifimbschool.com or call 080-4143 2800/888

Students who wish to pay online are advised to visit the online payment option on the website www.ifimbschool.com

ADMISSIONS CALENDAR

2-YEAR FULL-TIME PGDM/PGDM-IB AND PGDM-FINANCE PROGRAMS

ENTRANCE TEST	START DATE OF ADMISSIONS	LAST DATE FOR ADMISSION
CAT 2011	January 2012	April 2012
September 2011 MAT	September 2011	November 2011
December 2011 MAT	December 2011	February 2012
February 2012 MAT	February 2012	April 2012

The Orientation-cum-Induction program has been scheduled from Monday 9th July to Friday 13th July 2012

Academic term-I will commence on 16th July 2012

Admitted students are required to get their own laptops or use the computer lab at the Institute. IFIM can facilitate procurement of laptops for students who wish to purchase the same

The International Immersion program is compulsory for students of PGDM-IB and optional for other students. While IFIM will bear the academic and visit costs of these tours, students will bear the visa, travel, accommodation and miscellaneous expenditure. Students have to bear the costs of uniform.

INSTRUCTIONS FOR CANDIDATES

1. All candidates with valid entrance test scores are requested to submit the Application Form duly filled (along with the enclosures) at least one week prior to the GD/PI dates
2. GDs and PIs will be conducted at designated test centres across India. The details of dates and venues will be intimated by email/letter/telephonically to all the candidates. In the event of a change, candidates will be notified accordingly



Nothing happens unless first you dream.

3. It may happen that a candidate has to be shifted from one GD and PI Centre to another nearest to the one chosen by a candidate. It may also happen that an Authorized Test Centre is cancelled because of inadequate strength of candidates at the preferred Test Centre. Incase students apply from centers that are not covered by our GD/PI calendar, IFIM offers a personality interview through a web-video link. This facility is offered selectively depending on specific contingencies
4. Candidates are requested to contact the Deputy Registrar-Admissions for any other details that may be required

PROGRAM FEES AND OTHER EXPENSES

2-YEAR FULL-TIME PGDM, PGDM-FINANCE & PGDM-IB PROGRAMS

I. SELF-SPONSORED CANDIDATES

ACADEMIC YEAR 2012

SL No.	COMPONENTS	INSTALLMENT-I (Part-A)*1(₹)	INSTALLMENT-I (Part-B)*1(₹)	INSTALLMENT-II (Part-B)*1(₹)
1	FEE			
	Tuition	50,000.00	75,000.00	75,000.00
	Library		10,000.00	15,000.00
II	OTHER EXPENSES			
	Admission Acceptance	50,000.00		
	Business Soft Skill Development program		15,000.00	25,000.00
	Course Material*1		5,000.00	5,000.00
	Electronic Database Access		20,000.00	60,000.00
	Education Software and Licensing		25,000.00	55,000.00
	Examination			15,000.00
	TOTAL	100,000	150,000	250,000.00
	TOTAL : ₹500,000.00			

ACADEMIC YEAR 2013

	COMPONENTS	INSTALLMENT-III*1 (₹)
I	FEE	
	Tuition	75,000.00
	Library	15,000.00
II	OTHER EXPENSES	
	Business Soft Skill Development program	25,000.00
	Course Material*2	5,000.00
	Electronic Database Access	60,000.00
	Education Software and Licensing	55,000.00
	Examination	15,000.00
	TOTAL	2,50,000.00
	TOTAL: ₹250,000.00	

NOTES:

*1. The details of the schedule of fee payments are given on the next page

*2. It includes cases, articles/extracts from leading national and international journals and other educational material collated/compiled by the concerned faculty. Books will be given through the Book Bank only with applied conditions.

II. COMPANY SPONSORED CANDIDATES

Academic year 2012

	COMPONENTS	AMOUNT (₹)
1.	Admission Acceptance	50,000.00
2.	Fee and other Expenses	400,000.00
TOTAL		450,000.00

Academic year 2013

	COMPONENTS	AMOUNT (₹)
1.	-	-
2.	Fee and other Expenses	400,000.00
TOTAL		400,000.00

1. The program fee and other expenses, for company-sponsored candidates need to be paid in 2 installments
2. The program fee and other expenses for the Academic Year 2012 are payable on receipt of the 'Offer of Admission'
3. The II and III installments of program fees and other expenses are payable on 1st June 2013
4. The terms and conditions for payment of fees and general principles/norms/criteria for refunds and/or forfeitures and/or withdrawals and/or treatment of boarding and lodging charges shall conform to those laid down for and as applicable to the self- sponsored candidate.

Coming together is a beginning...

Keeping together is progress... working together is success.

INSTALLMENT I	REMARKS	AMOUNT (₹)	DATE FOR PAYMENT	MODE OF PAYMENT
(Part A)	As per date announced in the 'Admission Offer Letter'	100,000.00		ER/D.D*1
(Part B)	On the day of Registration	150,000.00	To be confirmed	ER/D.D*1
INSTALLMENT II				
(Part A)		175,000.00	1st December 2012	ER/D.D*1
(Part B)		75,000.00*3	1st December 2012	ER/D.D*1

ACADEMIC YEAR 2013 INSTALLMENT III & FINAL

(Part A)		175,000.00	1st June 2013	ER/D.D*1
(Part B)		75,000.00*3	1st June 2013	ER/D.D*1

NOTES: *1. DD in favour of Centre for Developmental Education, payable at Bangalore

*2. DD in favour of Get Ahead Education - CDE, payable at Bangalore

*3. The Part B of the II and III installments viz., ₹75,000/- that is payable to Get Ahead Education will attract a Service Tax @ 10.30% making the total amount of Part B of the II and III installments ₹82,725/- (₹75,000.00+₹7,725.00). The date and mode of payment remain unchanged

SUMMARY OF INSTRUCTIONS

- All candidates who desire the 'Offer of Admission' letter must, in the first instance, remit a sum of: ₹100,000/- (Rupees One Lakh only) towards Part A of the I installment of fee by a crossed DD in favour of Centre for Developmental Education, payable at Bangalore.
- Further, all candidates must send the Hostel Application Form duly filled together with a remittance of ₹35,500/- (Rupees Thirty Five Thousand and Five Hundred only) by a crossed DD drawn in favour of Get Ahead Education - CDE, payable at Bangalore.
- Please note that Part B of the I installment of fee viz. ₹150,000 shall be payable on the day of Registration scheduled between Monday 9th July 2012 to Friday 13th July 2012.
- The Orientation-cum-Induction program has been scheduled from Monday 9th July to Friday 13th July 2012.

ONLINE FEE PAYMENT THROUGH IFIM PAYMENT GATEWAY

Students who wish to pay their fees electronically may do so by downloading a challan from www.ifimbschool.com

BOARDING AND LODGING

COMPONENT	DUE DATE	TOTAL AMOUNT	MODE OF REMITTANCE
Hostel security deposit	Along with the Part A of the I instalment	₹15,000/-	DD*IFO/Electronic
Annual service charges		₹5,000/-	DD*IFO/Electronic
Boarding and lodging (includes hostel accommodation, breakfast, lunch, tea and dinner)	1st of every month	₹6,750/-	DD*IFO/Electronic
Transportation (Between Hostel and Institute)	1st of every month	₹1000/-	DD*IFO/Electronic


PROCESS AND SCHEDULE OF REFUND OF FEES

If a student withdraws her/his candidature, upon securing an admission to the PGDM/PGDM-IB/PGDM-Finance program, then the amount of money that stands to be forfeited depends upon the stage at which (s)he withdraws. Stagewise the details are given herewith:

STAGES OF WITHDRAWAL *1	AMOUNT OF FORFEITURE	AMOUNT OF REFUND
Before last date for withdrawal viz. 31st May*3	₹1,000/- towards administrative and processing charges	100% refund of Part A of installment I of fees*2
After 31st May*3	₹5,000/- towards administrative and processing charges	100% refund of Part A of installment I of fees*2
After commencement of Orientation-cum-Induction program.*4 (In the event the seat remains unfilled)	₹1,000/- towards administrative and processing charges + total first year's fees viz. installments I (Part A+Part B) and II	NIL
After formal commencement of classes of Academic Term-I*5 (In the event the seat remains unfilled)	₹1,000/- towards administrative and processing charges + total first year's fees viz. installments I (Part A+Part B) and II	NIL

NOTES:

- *1. Withdrawal of admission means voluntary withdrawal by the candidate for any reason (viz. health, non-declaration of results, failure in examinations etc.)
- *2. For reason(s) of administrative convenience, the process of refund of Part A of installment I of fees shall actually commence only on completion of the last date
- *3. Last date of withdrawal of candidature is 31st May 2012
- *4. The Orientation-cum-Induction program has been scheduled from Monday 9th July 2012 to Friday 13th July 2012
- *5. Academic term-I will commence on 16th July 2012



Keep your face to the sunshine
and you cannot see the shadows.

GENERAL INFORMATION

AICTE GUIDELINES ON RAGGING

This is for the information of all concerned that ragging is a criminal offence and is banned in all educational institutions. At IFIM, in compliance with the AICTE Notification FNo 37-3/Legal/AICTE/2009 dated: 01.07.2009 we have put in place the requisite monitoring mechanisms to ensure the prevention of ragging in the Institute - either on Campus, at the Hostel or any other public place.

In accordance with the said AICTE notification, any student found to be indulging in ragging shall be punished appropriately. Punishment shall include: cancellation of admissions, suspension from the Institute/classes and/or imposition of individual/ collective fines and/or expulsion and/or rustication from the Institute. The punishment may also take the form of withholding scholarships/corporate awards and sponsorships, debarring from representation in institutional events, withholding results/Diploma etc. Further, the Institute shall not issue a Certificate of Character/Conduct to a student who participates in and in particular, is punished for ragging.

It shall be clearly understood that incase the applicant for admission is found to have indulged in ragging in the past, admission may be refused or if it is discovered later that (s)he had indulged in ragging, (s)he shall be expelled from the Institute. Students, their parents and the general public are advised to report instances of ragging in any form to the Dean/Director.

All students and parents/guardians of the applicant shall, at the time of the Orientation-cum-Induction program, be required to fill up and sign such affidavit(s)/undertaking(s) to the effect that (s)he is aware of the Institute's approach towards ragging and the punishments to which (s)he shall be liable to, if found guilty of the same.

The above guidelines have been incorporated in compliance with clause 11(a) of the AICTE Notification FNo 37-3/Legal/AICTE/2009 dated 01.07.2009





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