

OUR BELIEF IN CONSTANT LEARNING
HAS MADE US CREATE A NEW KIND
OF PROGRAM FOR EXECUTIVES.



A SPECIALLY STRUCTURED
FULL-TIME PGDM PROGRAM FOR
WORKING PROFESSIONALS
APPROVED BY AICTE



IFIM
BUSINESS SCHOOL
— GET AHEAD —

A SPECIALLY STRUCTURED FULL-TIME PGDM* FOR WORKING PROFESSIONALS

Modular, career-oriented courses for building industry-relevant competencies



Term I – Foundations of Management

- Financial Accounting and Management
- Managerial Economics
- Human Resource Management
- Marketing Management
- IT for Managers
- Managerial Analysis

Term III – Preparing for Leadership

- Understanding Financial Markets
- Corporate Finance
- Entrepreneurship & New Venture Creation
- Operations Design and Management
- Legal Aspects of Business
- Entrepreneurial Plan

Terms V, VI, VII and VIII – Integration of Theory, Practice & Projects

Term V

- Strategic Management
- Industry Best Practices for functional Areas
- Elective-1**
- Elective-2**

Term VII

- Total Quality Management
- Dissertation
- Elective-5**
- Elective-6**

Term II – Managerial Decision Making

- Modeling for Decisions and Data Analysis
- Organizational Behavior
- Marketing Research
- Macro Economics
- Management Accounting
- Business Research

Term IV – Developing an International Mindset

- International Economics, Political Environment and Regulation
- Leadership
- Management Control Systems
- Mergers and Acquisitions
- Export Import Management
- Global Business Plan

Term VI

- Corporate Governance & Ethics
- Dissertation
- Elective-3**
- Elective-4**

Term VIII

- Industry Internship Program

* IFIM's PGDM program is considered equivalent to an MBA Degree by the Government of India.

** Electives are offered across functional areas of Marketing, Finance, HRM, Operations and Quantitative techniques & IT

THE COURSE IS STRUCTURED TO ENHANCE LEARNING FOR A WORKING PROFESSIONAL

- Spread over 8 terms, each term of 12 weeks duration - 7 terms of classroom learning + 1 term of IIP
- Project work from term 1 to term 7 and Industry based project in the last term
- Contact program supported by Digital Learning Management System for self-paced and supplementary learning
- Virtual classroom facility can be used when the candidate is unable to physically attend classes
- Flexible learning - week-day evening courses or weekend (Saturday and Sunday) daytime courses
- 24X7 access to campus-based resources like the labs and library
- Excellent faculty and industry professionals deliver a transformational learning experience

COURSE HIGHLIGHTS

- Continue to work while you study
- Benefit from an AICTE approved AIU equivalence-accorded (equivalent to MBA) program
- IFIM Business School is backed by 16 years of experience in Management Education
- Program delivered in the heart of Electronics City and in the convenience of your home
- Optional boarding and lodging facility is on offer at our world-class hostel
- Flexible timings, supported by online self-study material and videos, will ensure minimum disruption to work
- Affordable fee structure for self-sponsored executives who are in a full-time job
- Program designed for transforming working professionals and equipping them for management / leadership roles
- Peer-learning coupled with real-time projects to enhance the exposure to various domains and functions for 2 years
- Loans available from several Banks like SBI, HDFC, Canara and ICICI



TESTIMONIALS



Mr. Hilal (2010-2012 batch)
Information Security Architect at Hewlett-Packard.

"An outstanding course... superlative faculty and facilities... highly recommended for working professionals who want a full-time PGDM degree without quitting their jobs."



Ms. Sabina Farooqui (2010-2012 batch)
Independent Management Consultant

"I always wanted to do an MBA, but time was a constraint. Thanks to IFIM, my dream is now becoming a reality. The course is excellent, the faculty is just outstanding and the environment very motivating. The best part is that I can attend either weekday evening classes or weekend classes according to my convenience."

RANKINGS

- No. 1 Private Business School in Bangalore - Outlook, Sep. 2011
- 7th Best in South India - Hindustan Times, Aug. 2011
- 19th Best in India - Career 360, Dec. 2011



PREPARING YOU FOR LIFE

Work while you study without a disruption to your career

AICTE recognized PGDM

Modular and contemporary curriculum

Affordable fees, with easily available loans

Flexible timing suitable for professionals

At a location near you. Classroom contact plus digital learning

Excellent faculty and industry experts

Placement assistance will be provided only for self sponsored candidates

ADMISSION CATEGORIES

1. Company sponsorship
2. Individuals on a first-come-first-serve basis

ELIGIBILITY CRITERIA AND THE ADMISSIONS PROCESS

- Graduation from any recognized University after 10+2
- Admission seekers should be employed
- UG performance, written test, job profile, statement of purpose, GD and PI

FOR FURTHER ENQUIRES PLEASE CONTACT

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