

CURRICULUM*

CODE	COURSE LIST
FOUNDATION COURSES	
O001	Basics of Accounting & Finance
O002	Quantitative Techniques
O003	Excel-Modelling
O004	Principles of Management & Ethics (cases)
O005	Management/Business Communication
CORE COURSES	
G101	Business Economics and Strategy
M101	Marketing Management
F101	Principles of Accounting and Finance
H101	Human Capital Management
A101	Proficiency in Business Tools
P101	Business Communication
P102	Leadership and Interpersonal Skills
LEVEL-1 COURSES	
G201	Quantitative Techniques in Management
G202	Quality Management
M201	Sales & Distribution Management
M202	Consumer Behaviour
F201	Principles and Practices of Banking
F202	Introduction to Financial Markets and Services
F203	Financial Statement Analysis
F204	Corporate Finance
F205	Risk Management
H201	Competency-based Strategic Staffing
H202	Managerial Psychology in Action
A201	Descriptive Analytics and Data Visualization
A202	Frameworks of Business Analytics
I201	International Business Environment and Trade
I202	Trade Policies & Documentation
I203	International Trade -Institutional Framework
E201	Entrepreneurship
LEVEL-2 COURSES	
G301	Project Management
M301	Brand Management
M302	Integrated Marketing Communication
M303	Marketing Research
M304	Services Marketing
M305	B2B Marketing
M306	Retail Management
M307	Digital Marketing

CODE	COURSE LIST
LEVEL-2 COURSES	
M308	Introduction to E-Commerce
F301	Security Analysis and Portfolio Management
F302	Fixed Income Securities
F303	Derivatives
F304	Investment Banking and Wealth Management
F305	Finance Lab
F308	Corporate and Retail Banking
F309	Rural Banking and Micro Finance
F310	Treasury Management
F311	Taxation
F312	Business Valuation and Financial Modelling
F313	Insurance: Life and Non-Life
F314	International Trade and Finance
H301	Learning and Development
H302	Employee Relations and Labour Law
H303	Leadership and Creating a Winning Team
H304	HR Analytics and Score Card
H305	Organisational Development and Change
H306	High Performing HR Practices
H307	Total Reward Management
H308	Cross-Cultural Management
H309	Strategic HRM
A301	Predictive Analytics
A302	Business Simulation
A303	Big Data Analytics
A304	Social and Sentiment Analytics
A305	Business Process Modelling and Advance Data Management
A306	Marketing Analytics
A307	Supply Chain and Logistics Analytics
A308	Machine Learning and Cognitive Intelligence
I301	Emerging and Growth Market Strategies
E301	Creativity & Innovation
E302	Value Creation through Business Models
E303	Venture Growth Strategies
E304	Legal Aspects for New Ventures
E305	Exit Strategies
E306	Business Plan Writing & Pitching
E307	Managing Family Business
PRACTICE CREDIT COURSES	
P103	Business Ethics, Sustainability & Social Responsibility
P104	Professional Development
S201	Social Immersion Program (SIP)
R201	Business Research Methods (BRM)
T301	Industry Internship Program (IIP)

*Course titles are subject to change.